

# Andrew Vickers

## Curriculum Vitae

+44(0)7958 000 835

[www.avenuelondon.co.uk](http://www.avenuelondon.co.uk)

### Work Experience and Employment\*

#### LMC Design July 08 - Present

I am currently working for LMC Design, a top 100 agency located in West London. Whilst at LMC I have worked on briefs for large clients including Merlin Entertainments Group (London Eye, Warwick Castle), Woburn (Abbey, Safari Park, Golf Club) and Currys.

[lmcdesign.co.uk](http://lmcdesign.co.uk)

#### FranklinRees Assoc. & Invoke Design

Junior Designer July 07 - June 08

Predominantly designing for SME's and entrepreneurs, my tasks included branding & logo design, design for print including brochures, flyers, posters etc and design for web (HTML & Flash). I also participated in lead generation, search engine optimisation, client contact and pitching.

[invokedesign.co.uk](http://invokedesign.co.uk) & [franklinrees.com](http://franklinrees.com)

#### Z3 Ltd Work Experience

I completed a work placement at Z3 Ltd, a creative communications company based in Birmingham. Z3 are a contemporary, modern Graphic Design company specialising in design for print. Notable clients include Sony Music, the Icon Gallery and UCE Birmingham.

[designbyz3.com](http://designbyz3.com)

#### Boxer Creative Ltd Work Experience

Placement at branding and retail design consultancy Boxer Creative. They are a fairly large agency with offices in both Birmingham and London. Marks & Spencer, San Miguel and McDonalds are among their major clients.

[boxercreative.co.uk](http://boxercreative.co.uk)

### Qualifications\*

#### BA (Hons) Graphic Design

Derby University July 07

### Publications

#### Cravendale

Runner up in a Cravendale Milk competition to design a rugby ball for Leeds Rhinos. The design was published in the match-day program on boxing day 2008.

#### YCN Book 07/08

The YCN (Young Creative Network) showcased my Bloomberg Anywhere project at an exhibition at the Royal College of Art, London and subsequently it featured in their annual 0708 Book.

### Personal Profile

I consider myself to be a hardworking, organised and punctual individual with a passion for Graphic Design. I work across a diverse range of media including branding, editorial, packaging, typography and web design. Using my experience designing throughout a broad range of genres I endeavour to achieve an innovative and effective design solution for every project.

I am proficient using software such as Illustrator, Photoshop, InDesign, Dreamweaver and Flash. I take my responsibilities seriously and believe I can be relied upon. I work well as part of a team and consider myself to be a friendly, approachable person whom is willing to adapt to new situations.

\*References available on request